

# NATIONAL ASSOCIATION OF SHOOTING RANGES®

A DIVISION OF THE NATIONAL SHOOTING SPORTS FOUNDATION®



***“The National Association of Shooting Ranges is a professional organization which promotes the development of state-of-the-art target shooting facilities as safety education and entertainment centers and promotes and protects target shooting facilities by providing leadership in information, communication and partnerships between ranges, industry and community.”***



**PUBLICATIONS, RESEARCH AND INFORMATION FOR THE SHOOTING RANGE INDUSTRY**

Item #17

# NASR® PUBLICATIONS

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## LEAD MOBILITY AT SHOOTING RANGES

A literature search addressing the chemistry involved with lead in the environment. Focuses on implications and applications to shooting ranges.

**#FD-1/708 NSSF/NASR Members ...No Charge  
Non-Members .....\$25.00**

## ENVIRONMENTAL ASPECTS OF CONSTRUCTION AND MANAGEMENT OF OUTDOOR SHOOTING RANGES

A "Best Management Practices" manual based on the science from "Lead Mobility at Shooting Ranges." The document will take you through the steps of evaluating your range and then designing and implementing an effective Environmental Stewardship Plan.

**#FD-2/709 NSSF/NASR Members .....\$10.00  
Non-Members .....\$25.00**

## HOW TO WRITE A SHOOTING RANGE BUSINESS PLAN

Business plans are an important management tool for all shooting ranges, not just ranges looking to secure financing. Focuses on each of the four parts that make up the successful business plan: business description, marketing plan, management plan and financial plan. Asks questions, offers tips and provides worksheets to help the reader organize thoughts.

**#FD-3/711 NSSF/NASR Members .....\$7.50  
Non-Members .....\$15.00**

## SYNOPSIS: APPLICATIONS AND LIMITATIONS OF TOXICITY CHARACTERISTIC LEACHING PROCEDURE (TCLP) AND SYNTHETIC PRECIPITATION LEACHING PROCEDURE (SPLP) AT OUTDOOR SHOOTING RANGES

The TCLP and SPLP tests are the most frequently used — and misused — to measure lead at shooting ranges. Discusses the strengths and weaknesses of each as well as presenting other testing options.

**#FD-4/712 NSSF/NASR Members ...No Charge  
Non-Member .....\$5.00**

## SO YOU WANT TO BUILD A SHOOTING RANGE...

An introductory guide to some of the obvious — and not so obvious — costs and issues associated with developing a successful outdoor target shooting range. It guides the reader

through the process of estimating demand, calculating the size of the facility needed to meet the demand, and estimating land requirements, construction costs and potential revenue. After all the calculations are done, the guide helps you arrive at a "proceed" or "don't proceed" decision. The publication also discusses financing options.

**#FD-5/713 NSSF/NASR Members ...No Charge  
Non-Members .....\$5.00**

## FEDERAL AID GRANTS FOR SHOOTING RANGES— AN INTRODUCTORY GUIDE TO USING FEDERAL AID IN WILDLIFE RESTORATION FUNDS FOR SHOOTING RANGE DEVELOPMENT

Grants are potentially available to help build new ranges and improve existing ranges. This brochure was developed to increase awareness of the potential funding and describe the compliance procedures.

**#FD-6/714 .....\$7.50**

## CONSTRUCTION OF SHOOTING RANGES WITH WILDLIFE RESTORATION FUNDS

This is an easy-to-follow road map to successfully using Federal Aid in Wildlife Restoration Funds that are available for shooting range development. Once the decision has been made to build or improve a range using Wildlife Restoration Funds, this document will help the reader understand and more easily and efficiently navigate through the funding process. There is a particular emphasis on NEPA compliance issues and strategies.

**#FD-8/716 .....\$25.00**

## RISK MANAGEMENT

Discusses the five steps of risk management and how they apply to target shooting facilities. Identifies action steps you can take to better protect your club/business.

**#FD-9/717 NSSF/NASR Members .....\$5.00  
Non-Members .....\$10.00**

**GUIDE TO COMMUNITY RELATIONS AT SHOOTING RANGES**

Community Relations is perhaps the single most important program you can implement. This Guide will provide the knowledge, direction, and framework to open and improve the vitally important positive relationships between your facility and your community.

**#FD-10/718 NSSF/NASR Members .....\$15.00**  
**Non-Members .....\$30.00**

**FIVE-STAR RATING SYSTEM**

The National Association of Shooting Ranges has developed a Five-Star rating system for shooting ranges. Whether you want to see how you rate or are building a new facility and want some ideas, you simply must read this one!



**#FD-11/719 NSSF/NASR Members .....\$2.00**  
**Non-Members .....\$4.00**

**HOW TO WRITE A POLICIES AND PROCEDURES MANUAL**

A well-prepared policy and procedures manual helps management communicate the vision, goals and objectives of the business or organization. It also serves as a mechanism to establish and define performance, authority, accountability, responsibility and allocation of services and resources. This guide provides the tips and techniques that will help you create an effective manual and management tool.

**#FD-12/721 NASR/NSSF Members .....\$6.00**  
**Non-members .....\$12.00**

**LEAD MANAGEMENT & OSHA COMPLIANCE FOR INDOOR SHOOTING RANGES**

An introduction to airborne lead management techniques and an overview of OSHA compliance. This is a "must have" for all indoor range operators and developers.

**#FD-15/724 NSSF/NASR Members .....\$12.00**  
**Non-Members .....\$24.00**

**EXAMPLES OF SHOOTING RANGE POLICIES AND PROCEDURES MANUALS**

Four of the best ranges in the country have agreed to share their Policies and Procedures Manuals with you. After you read How to Write a Policies and Procedures Manual, take a look at the Policies and Procedures Manuals these top managers use to ensure the consistent implementation of their vision.

**#FD-14/722 NASR/NSSF Members .....\$5.00**  
**Non-members .....\$15.00**

**COUNTDOWN TO SUCCESS**

Whether your special event is a charity fund-raiser, an introduction to target shooting or a day of fun for members and customers, planning is the key to success. The convenient checklist format of this publication will help you identify key tasks, provide a schedule of when tasks need to be addressed and helps you organize staff and volunteers.

**#723 NSSF/NASR Members .....Free**  
**Non-Members .....\$5.00**

**FACT SHEETS**

- Insurance Fact Sheet
- Indoor Range Fact Sheet **No Charge**

**REFERRAL LISTS:**

- Lead Recyclers
- Lead Reclamation Companies
- Environmental Consultants **No Charge**

**SPORTING CLAYS INFORMATION PACKAGE**

Based on a recent study, sporting clays participation is one of the fastest growing sports in the country. This is an informative packet containing information on the sport.

**#705 .....No Charge**

**NATIONAL ASSOCIATION OF SHOOTING RANGES STRATEGIC PLAN**

Identifies the focus and direction of NASR.

**#720 NSSF/NASR Members ...No Charge**  
**Non-Member .....\$5.00**



**ENVIRONMENTAL STEWARDSHIP PLANNING ASSISTANT**

This computer software will walk you through all the steps of developing a basic Environmental Management Plan for your outdoor range. Once you complete the input of data, the software will generate a printable version of your plan.

**#725 NSSF/NASR Members .....\$12.00**  
**Non-Member .....\$25.00**

# NASR FACILITY DEVELOPMENT VIDEO SERIES

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## SOUND ATTENUATION

Noise complaints are one of the most common challenges facing range owners today. This video examines the subjective aspects of noise and the objective evaluation of sound, and it describes some of the sound attenuation techniques available to range operators.

**#VS1/7101 NSSF/NASR Members .....\$5.00**  
**Non-members .....\$10.00**

## LEAD MANAGEMENT

Under certain conditions, lead found at shooting ranges may break down into water-soluble lead compounds. These compounds can pose an environmental risk. However, these risks are easily identified and managed. This video explains how range operators can create an environmental stewardship plan to effectively manage lead at their facility.

**#VS2/7102 NSSF/NASR Members .....\$5.00**  
**Non-members .....\$10.00**

## BERMS, BAFFLES AND BACKSTOPS

Berms, baffles, and backstops are engineered structures that can be used to keep bullets contained within defined areas at shooting ranges. Safety is the primary reason to use berms, baffles, and backstops, but these structures can also play important roles in lead management and sound attenuation. This video demonstrates how berms, baffles, and backstops have been used at various commercial, public, club and law enforcement ranges across the country.

**#VS3/7103 NSSF/NASR Members .....\$5.00**  
**Non-members .....\$10.00**

## YOUR RANGE, YOUR IMAGE, YOUR FUTURE

How people perceive your facility will determine their opinion of you, your facility and the entire sport. A little effort will go a long way towards presenting a positive image to your neighbors, local legislators and your customers/members. This video illustrates some simple things that you can do to put your best foot forward! Your future and the future of the shooting sports depend on it.

**#VS4/7104 NSSF/NASR Members .....\$5.00**  
**Non-members .....\$10.00**

## FOUR VIDEO SERIES AVAILABLE ON DVD

(7101, 7102, 7103, 7104)

**#VS2/7105 NSSF/NASR Members .....\$15.00**  
**Non-members .....\$35.00**

## LEAD EXPOSURE AT INDOOR FIRING RANGES

This video, developed by the Lead Industries Association with funding by the NRA, describes basic procedures you can follow to reduce the risk of lead exposure at an indoor range.

**#7019 (VHS) .....\$10.00**  
**#7020 (DVD) .....\$10.00**

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## RANGE SYMPOSIUM VIDEO SERIES — LIMITED QUANTITIES

Every aspect of shooting range development and operations that was covered by the experts at the 2000 National Range Symposium are available in limited quantities in VHS format for \$10 each.

Contact NASR to inquire about availability of the following video titles:

- #7007 Opening Session - Why We Are Here**
  - #7008 Ranges as Community Assets - Making Yourself Valuable to Your Community**
  - #7009 Serving Your Customers**
  - #7010 Policy Track: Environmental Issues Part I**
  - #7011 Part II**
  - #7012 Business Track: Recruiting and Retaining Customers**
  - #7013 Business Track: Sharing the Experience**
  - #7014 Technical Track: Indoor Range Design**
  - #7015 Policy Track: Shooting Range Planning**
  - #7016 Successful Ranges and Attendee Feedback**
  - #7017 Closing Session**
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# ORDER FORM

Please return completed form to the National Association of Shooting Ranges  
 11 Mile Hill Road, Newtown, CT 06470 Tel: 203-426-1320 Fax: 203-426-1087

Title	Quantity	Item #	Price

	Subtotal	
CT Residents add 6% Sales Tax		
Shipping		
NASR/NSSF Membership* (No tax):		
Total		

**\* NASR/NSSF Membership**  
 \$75 — Under \$1 Million  
 \$150 — Over \$1 Million

**Payment Information:**

- Payment enclosed (Payable to NSSF)  
 Invoice me (available only on orders over \$25)  
 Bill my credit card   
  Visa   
  Master Card   
  AmEx   
 exp. date: \_\_\_\_\_

Card # \_\_\_\_\_ Signature \_\_\_\_\_

**Ship To:**

Name \_\_\_\_\_

Club/Company/Agency \_\_\_\_\_

Address (No PO Boxes Please) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

# NSSF INDUSTRY RESEARCH AND STATISTICS

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A full spectrum of reports and surveys that include specific research for target shooting facilities are available for industry professionals.

Contact NSSF's Industry Research Department: 203-426-1320, e-mail [research@nssf.org](mailto:research@nssf.org)

[www.nssf.org/members](http://www.nssf.org/members)

## OTHER NSSF PROGRAM MATERIALS

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### STEP OUTSIDE PROMOTIONAL KIT FOR RANGES

STEP OUTSIDE encourages newcomers to participate in outdoor activities such as target shooting, hunting, archery and fishing. STEP OUTSIDE can help increase business at your range. Get this free kit of promotional materials and ideas to help you plan a STEP OUTSIDE event.

**Item #185 Free**

[www.stepoutside.org](http://www.stepoutside.org)

### FIRST SHOTS

First Shots helps range owners create new customers, increase range activity and build awareness of the shooting sports by providing opportunities for newcomers to give handgun shooting a try. To get involved, contact NSSF's Director of Shooting Range Promotions: 203-426-1320.

[www.firstshots.org](http://www.firstshots.org)

### THE RANGE REPORT

This quarterly magazine focuses on issues of importance for anyone involved in the range business. Be sure to subscribe.

E-mail [rangereport@nssf.org](mailto:rangereport@nssf.org)

### NATIONAL ASSOCIATION OF FIREARMS RETAILERS (NAFR)

Today's firearms retailers face an increasing number of challenges — stringent regulatory compliance, mounting legislative initiatives and tighter profit margins. NAFR is an association created and governed by retailers to help meet these challenges.

A division of the National Shooting Sports Foundation.

[www.nafr.org](http://www.nafr.org)

### WHERE TO SHOOT

Is your range listed in NSSF's online directory of target shooting facilities across the country? Visit [www.wheretoshoot.org](http://www.wheretoshoot.org).



## SAFETY AND CONSERVATION EDUCATIONAL MATERIALS

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Stock up on brochures for your club that cover topics from firearm safety rules to hunter ethics and more.

Contact NSSF's Safety & Education Services Department: 203-426-1320, or e-mail [literature@nssf.org](mailto:literature@nssf.org)

[www.nssf.org/safety](http://www.nssf.org/safety)



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[www.rangeinfo.org](http://www.rangeinfo.org) • [www.wheretoshoot.org](http://www.wheretoshoot.org) • [www.nssf.org](http://www.nssf.org)

[www.huntandshoot.org](http://www.huntandshoot.org)